



How does a Professional Services Firm attract new business?

If you're a Professional Services Firm aiming to attract new clients, it can be difficult to persuade a business to leave its current professional relationship.

It might be easier to catch the attention of a growing company in need of your services.

So how do you get your firm in front of potential growth clients at the right time?

That's where collaboration with VestDeck will help.

The VestDeck platform helps growth businesses to efficiently prepare for each new funding round and grow between each round. These growth businesses need professional services guidance and advice at all stages of their new venture. Professional services might include customer acquisition, operational efficiency, financial control and marketing advice.

We are looking for trusted Professional Services Firms to provide such services and as the client company grows, so will their demand for your services.

Key benefits for Professional Services Firms:

- Promoting your services;
- Collaboration with other firms;
- Identify opportunities for additional services.

An opportunity to become a VestDeck Founding Partner

VestDeck is offering an opportunity to become one of a select few Professional Services Firms with 'Founding Partner' status in VestDeck. Use some of your marketing budget on this new 'lead generator' for your business and become a shareholder at a preferential valuation.

Professional Services Firms that become Founding Partners will be seen by their existing and potential clients as visionary and innovative, setting them apart from the competition.

Founding Partner privileges will include:

1. Founding Partner status and shareholder in the VestDeck company;
2. Content banner positioning and links;
3. First option refusal on work in your category;
4. PR news flow via VestDeck, e.g. blog, twitter;
5. Discounted commission rate for work derived through the platform.

The next step is for one of your directors/partners to have an exploratory conversation with a member of the VestDeck team.

We look forward to welcoming you as a VestDeck Founding Partner.

Register your interest [here](#)