



## How will Brexit impact VestDeck?

1. VestDeck will launch initially in the UK, however, it plans to quickly launch in other territories which are already showing a strong appetite for crowdfunding both in terms of local regulation and market adoption. Indeed, VestDeck expects launching its platform in emerging crowdfunding markets will accelerate adoption in those markets.

2. Many of the most successful crowdfunding projects in the UK relate to products that have strong local markets, for example Brew Dog and Chapel Down. The drop in the UK currency since the vote to leave the EU has made sourcing locally in the UK more competitive as imports become more expensive. This will have a positive effect on these businesses. We are already witnessing this impact.

3. Many other crowdfunding projects relate to innovations that will have a global appeal and will be unaffected by Brexit. After all, most smart phones sold in the EU are from countries outside the EU, such as Apple in the US or South Korean brands such as Samsung and LG and increasingly Chinese such as Huawei.

4. The UK is second only to South Korea in its adoption confidence in web-based e-commerce, making it the ideal place to develop, test and launch web-based applications. This is unlikely to be affected by Brexit as the UK Government has signalled that it will continue to grant work visas to entrepreneurial and technical people.

5. Investors from outside the UK are very keen to invest in UK businesses because the drop in the UK currency since Brexit has made them better value, especially compared to US valuations. This is evidenced by the recent increase in mergers and acquisitions activity and most notably the purchase of Arm Holdings by Japan's SoftBank and of course, Arm software is in every smart phone.

Hence, the management of VestDeck does not believe that Brexit will have any negative impact on our plans and sees only opportunity.

### The VestDeck Team